



# Cornell Mars Rover

## SPONSORSHIP TIERS 2020

|  | <b>Contributor</b><br>< \$500 | <b>Bronze</b><br>< \$2,000 | <b>Silver</b><br>< \$5,000 | <b>Gold</b><br>< \$10,000 | <b>Platinum</b><br>< \$20,000 | <b>Elite</b><br>\$20,000 + |
|--|-------------------------------|----------------------------|----------------------------|---------------------------|-------------------------------|----------------------------|
| Logo on team website   | ●                             | ●                          | ●                          | ●                         | ●                             | ●                          |
| Access to our resume book  | ●                             | ●                          | ●                          | ●                         | ●                             | ●                          |
| Logo on team merchandise and Systems Acceptance Review video (submitted to competition yearly)                           |                               | ●                          | ●                          | ●                         | ●                             | ●                          |
| Company information available at team booth at Cornell outreach fairs  |                               |                            | ●                          | ●                         | ●                             | ●                          |
| Banner with company logo in team lab space   |                               |                            | ●                          | ●                         | ●                             | ●                          |
| Company information in our recruitment materials   |                               |                            |                            | ●                         | ●                             | ●                          |
| Invitation to all team design reviews  |                               |                            |                            | ●                         | ●                             | ●                          |
| Invitation to work with team members on hands-on projects that will advance the team's progress using company technology |                               |                            |                            |                           | ●                             | ●                          |
| Logo on the rover  |                               |                            |                            |                           |                               | ●                          |
| Invitation to judge all mock competitions  |                               |                            |                            |                           |                               | ●                          |